



Product/Range Details of Entry

Name of product or range being entered and brand (if relevant)

Month when entered product/range were launched/will be launched into UK retail - must be between 8th July 2016 and 7th July 2017

Month: _____

No. items submitted for this entry (max 5)

Name of product

RRP

1	_____	_____
2	_____	_____
3	_____	_____
4	_____	_____
5	_____	_____

Closing date for entries is 7th July 2017

Completed forms should be sent to Progressive Preschool Awards, Max Publishing Ltd, United House, North Road, London N7 9DP

If you have any questions please do not hesitate to contact **Rob Willis** on **020 7700 6740/07792 016832 robw@max-publishing.co.uk**
Jo Pilcher 020 3375 2660/07968460136 jop@max-publishing.co.uk

Finalists and Winners

There will be six finalists in each product category. These will be announced in Autumn 2017. Winners will be revealed at a prestigious awards event at The Dorchester, London in the afternoon of Thursday 9th November 2017. It will be an event to remember for the networking, superb surroundings, gourmet food - and the fact that the whole industry will be together. For tickets to the Progressive Preschool Awards contact Clare Davies at Createvents on clare@createvents.co.uk. 0118 340085. In addition to tables of ten or twelve, individual tickets are also available at £190.00 +VAT

www.progressive-preschool-awards.co.uk



Closing date for entries
Friday 7 July 2017

2017 Sponsors include...



Enter your best new preschool products to be judged by the nation's best retailers
www.progressive-preschool-awards.co.uk



How To Enter

- Companies can enter any ranges that have been launched in retail in the UK between 8th July 2016 and 7th July 2017.
- There is no fee for entering.
- A separate entry form should be submitted for each entry. This form may be photocopied.
- All entry forms must be accompanied by a product sample.
- After judging, all products entered will be auctioned and the money donated to our chosen charity - The Light Fund
- Companies can enter as many awards categories as they wish and may submit more than one entry in each category.
- An entry can be for a single product, or a range.
- Companies may enter ongoing ranges providing that a significant update in design or content has been made between 8th July 2016 and 7th July 2017.
- PR Companies and licensors can enter products on behalf of their clients, providing they have permission to do so.
- Companies can submit up to five actual items from each range being entered.
- Please include packaging and labelling where appropriate.
- For licensed ranges being entered, these can either be license-specific or a collective. It is the product range that is being judged rather than the licence.

This form can be downloaded from www.progressive-preschool-awards.co.uk

We assume all entries submitted are done so with the blessing of all relevant parties and there are no ongoing legal battles or disputes concerning the entered items.

By entering these awards, you agree to participate in associated publicity associated with these awards.

The organising panel reserves the right to reallocate the entries into the most appropriate category.

Product entries must be sent to:

Progressive Preschool Awards
Max Publishing Ltd
United House,
North Road
N7 9DP

A judging panel of leading retail experts from across the retail spectrum will assess each entry considering the following criteria to arrive at the finalists and winners in each category:

- **Excellence of design, innovation and originality**
- **Consumer targeting including RRP**
- **Quality of manufacture and packaging**

* Please note that all products entered will be donated to our charity initiatives. We are unable to return any entries.

www.progressive-preschool-awards.co.uk

First - we need your details

Manufacturer/supplier _____
 Contact Name _____
 Address _____

 Tel _____ Email _____
 Manufacturer Distributor

Please tick the box of the category being entered with this form

* (a separate form is required for each product/range entered).

Best Preschool or Accessories Range

- Open to all apparel and accessories aimed at 0-5 year olds. This includes nightwear, daywear, outerwear, underwear, footwear, dress-up as well as accessories as bibs, changing bags, swimwear aids.

Best Preschool Toys or Games Range

- Open to toys and games aimed at 0-5 year olds.

Best Preschool Tech, Development or STEM Range

- Open to all technology-based, developmental or STEM product aimed at 0-5 year olds.

Best Preschool Reading or Writing Range

- Open to all books, comics and greeting cards aimed at 0-5 year olds.

Best Preschool Home or Furniture Range

- Open to all bedding, furniture, lighting and home décor products aimed at 0-5 year olds.

Best Preschool Gift Range

- Open to all giftware ranges aimed at 0-5 year olds.

Best Preschool Mobility Range

- Open to all prams, pushchairs, car seats and infant carriers aimed at 0-5 year olds.

Best Preschool Essentials Range

- Open to all feeding ranges, sleep-time ranges, travel products and other general essentials ranges aimed at 0-5 year olds.

The Innovation Award

- This special award is for one specific item of any discipline that show outstanding innovation in its design or technical function. The individual item submitted for this may have been entered into other categories, however a separate entry form and product sample(s) should be submitted for judging purposes.

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